



SFV Pride 2023 Sponsorship Deck

Mark Your Calendars! Saturday, June 24th, 2023

Celebrate a historic annual event for the LGBTQIA+ community in the San Fernando Valley by donating and raising your profile among 2000+ LGBTQIA+ community members. Our Pride event will offer networking, live entertainment, art installations, poetry, interactive art making, healing and wellness tent, performances, a vogue ball, vending opportunities, local food tastings, a youth scholarship, and most importantly, community building!

Attendees include families, community advocates, nonprofit partners, change makers, students, performers, artists, and more! We invite you to support our distinctive San Fernando Valley Pride organized by and for LGBTQIA+ people who work year round for our communities.



Our Celebration

Support our evolving #SFVPride movement that centers our San Fernando Valley LGBTQIA+ community!



Local Resources



Entertainment



Healing and Wellness Tent



#SFVPride Youth Scholarship



Volunteer Opportunity



Vogue Ball



Drag Performers



Vendor Marketplace

Sponsorship Benefits

	Pride Visionary \$10,000+	818 Hero \$5,000	Valley Leader \$2,500	Chosen Family \$1,000
Prominent Logo Placement on official SFV Pride Festival Advertisement (stage, march, & official flyer)	✓			
VIP Reception taking place June 24, 2023	✓			
Community Sponsor Recognition with remarks during the event on June 24, 2023	✓			
A reserved booth space next to main stage	✓	✓		
Company Name shout out on SFV Pride Press Release	✓	✓		
VIP Premium Parking space at location site	✓	✓		
Promotional Program Dedication at March, Vogue Ball, Art & Healing Station, or Youth Scholarship	✓	✓	✓	
Recognized throughout by emcee during the program	✓	✓	✓	
Opportunity to distribute promotional materials at event	✓	✓	✓	
Company website link & logo on sfvpride.org website for the rest of the year	✓	✓	✓	✓
Pre-event & post-event email blast to over 6,000 subscribers	✓	✓	✓	✓
Social Media Graphic Sponsor Level Spotlight on Instagram, Facebook and Twitter	✓	✓	✓	✓

Thank you!

We look forward to hearing back from you.

To discuss a sponsorship that meets your goals, you can reach us at:

Makenna Gordon at makennaraye@me.com

*Please note the Senate office has partnered with a nonprofit and therefore all sponsorship contributions will be directed to a nonprofit



IN COLLABORATION WITH
Mayor Karen Bass

