


# SFV Pride 2024 Sponsorship Deck

# Mark Your Calendars! Saturday, June 29th, 2024

Celebrate a historic annual event for the LGBTQ+ community in the San Fernando Valley by donating and raising your profile among 2000+ LGBTQ+ community members. Our Pride event will offer networking, live entertainment, art installations, poetry, interactive art making, healing and wellness tent, performances, a vogue ball, vending opportunities, local food tastings, a youth scholarship, and most importantly, community building!

Attendees include families, community advocates, nonprofit partners, change makers, students, performers, artists, and more! We invite you to support our distinctive San Fernando Valley Pride organized by and for LGBTQ+ people who work year round for our communities.



**SAN FERNANDO  
VALLEY**

**June 29, 2024**  
**Van Nuys & Sherman Way**

**RALLY AT 11 AM • MARCH AT 12 PM**  
**VAN NUYS CIVIC CENTER BLOCK PARTY AT 1 PM**

**RESOURCE FAIR • VENDORS • MUSIC • FOOD MARKET**  
**DRAG • ART • POETRY • PERFORMANCES**

**PRIDE**

**WWW.SFVPRIDE.ORG • @SFV.PRIDE**



# Our Celebration

Support our evolving #SFVPride movement that centers our San Fernando Valley LGBTQ+ community!



Local Resources



Entertainment



Healing and Wellness Tent



#SFVPride Youth Scholarship



Volunteer Opportunity



Vogue Ball



Drag Performers



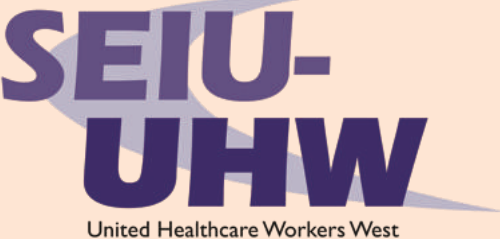
Vendor Marketplace

# Sponsorship Benefits

	Pride Visionary \$12,500+	818 Hero \$6,000	Valley Leader \$3,000	Chosen Family \$1,500
Prominent Logo Placement on official SFV Pride Advertisement (stage, march & official flyer)	✓			
Sponsor Recognition with remarks during the Rally at beginning of March on June 29, 2024	✓			
Logo placement on official SFV Pride T-shirts	✓			
VIP Reception taking place on June 29, 2024 before the March	✓	✓		
Company Name shout out on SFV Pride Press Release	✓	✓		
March Placement with dignitaries	✓	✓		
VIP Parking space at location site	✓	✓	✓	
Recognized throughout by emcee during the program	✓	✓	✓	
A reserved booth space during Block Party	✓	✓	✓	
Company website link & logo on sfvpride.org website for the rest of the year	✓	✓	✓	✓
Pre-event & post-event email blast to over 6,000 subscribers	✓	✓	✓	✓
Social Media Graphic Sponsor Level Spotlight on Instagram, Facebook and Twitter	✓	✓	✓	✓

# SFV Pride 2023 Partners and Sponsors

SFV Pride would not exist without the support from community partners and sponsors. We hope to add you to our list of donors this year.



# Thank you!

We look forward to hearing back from you.

To discuss a sponsorship that meets your goals, contact Kevin Perez at [kevin@somosfamilia.org](mailto:kevin@somosfamilia.org) (818) 669-2535

\*Please note the Senate office has partnered with the nonprofit, Somos Familia Valle, and therefore all sponsoship contributions will be directed to them. EIN: 81-5321059

