

SAN FERNANDO VALLEY

PRIDE



SFV PRIDE 2025 SPONSORSHIP DECK



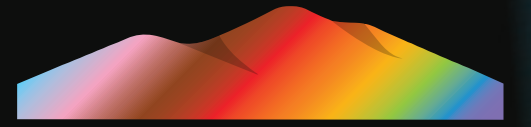
# Mark Your Calendars!

## Saturday, June 28th, 2025

Join the movement to uplift our LGBTQ+ community in the San Fernando Valley by donating and raising your profile among 4000+ LGBTQ+ community members. Our Pride event will offer networking, resources, live entertainment, art installations, poetry, interactive art making, healing and wellness tent, performances, vogue ball, vending opportunities, a #SFV Pride Youth Scholarship, and most importantly community power building!

Attendees include families, community advocates, nonprofit partners, change makers, students, performers, artists, and more! We invite you to support our distinctive San Fernando Valley Pride organized by and for LGBTQ+ people who work year round for our communities.

SAN FERNANDO VALLEY



# PRIDE

## ROOTED IN RESISTANCE

SATURDAY  
**JUNE 28**

**MARCH • 11:00AM**  
VAN NUYS & SHERMAN WAY

**FESTIVAL • 1:00PM**  
VAN NUYS CIVIC CENTER

ENTERTAINMENT • FOOD • MUSIC  
GAMES • RESOURCES • VENDOR MARKET  
FAMILY FRIENDLY FUN

LEARN MORE AT [SFVPRIDE.ORG](https://sfvpride.org)



**KAREN BASS**  
MAYOR OF LOS ANGELES





# Our Celebration

Support our evolving #SFVPride movement that centers our San Fernando Valley LGBTQ+ community!



Local Resources



Entertainment



Activities Tent



#SFVPride Youth Scholarship



Volunteer Opportunity



Vogue Ball



March and Rally



Vendor Marketplace



# Sponsorship Benefits

	Pride Visionary \$12,500+	818 Hero \$6,000	Valley Leader \$3,000	Chosen Family \$1,500
Prominent logo placement throughout SFV Pride Festival	✓			
Sponsor recognition with remarks during SFV Pride Festival	✓			
Logo placement on official SFV Pride T-shirts <small>*deadline: May 23, 2025 to allow for printing</small>	✓			
VIP Reception taking place on June 28, 2025	✓	✓		
Company Name shout out on SFV Pride press release	✓	✓		
March placement with dignitaries	✓	✓		
VIP parking space at location site	✓	✓	✓	
Recognized throughout by emcee during the program	✓	✓	✓	
A reserved booth space during Festival	✓	✓	✓	
Company website link & logo on sfvpride.org website for the rest of the year	✓	✓	✓	✓
Pre-event & post-event email blast to over 6,000 subscribers	✓	✓	✓	✓
Social Media Graphic Sponsor Level Spotlight	✓	✓	✓	✓



# SFV Pride 2024 Partners and Sponsors

SFV Pride would not exist without the support from community partners and sponsors. We hope to add you to our list of donors this year.





# Thank you!

We look forward to hearing back from you.

To discuss a sponsorship that meets your goals, contact  
Kevin Perez at [kevin@somosfamiliavalle.org](mailto:kevin@somosfamiliavalle.org)  
(818) 669-2535

\*Please note the Elected offices have partnered with the nonprofit,  
Somos Familia Valle, and therefore all sponsorship contributions  
will be directed to them. EIN: 81-5321059

